

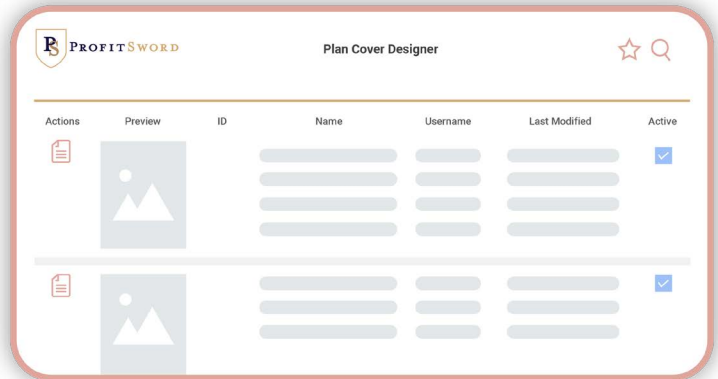


ProfitSword Business Plan


Simple planning, aligned teams

ProfitSword's Business Plan makes strategizing simple for busy teams with a customized plan for the individual needs of the hotel.

Standardize plan creation and management and increase efficiency as changes are made automatically through live connections to all of your systems allowing your team to focus on the strategy instead of data entry. Unify your team under one shared vision of success and compare year over year data across the property for a better picture of strengths and opportunities.




Business Plan pulls data from your whole system and creates an easy-to-read and manage document to standardize strategic planning and goal setting across teams.



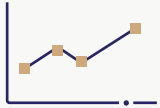
Custom Branding

Use pre-built templates or add property or brand logos and styling for a consistent look and easy exporting to decrease the time it takes to create your plan.



Competitor Profiles

Add profiles for each of your competitors to compare strategies and identify opportunities or threats that the business plan will address.



Progress Tracker

Monitor the creation of your plan creation from start to finish with an easy to use tracker so you can follow the progress of your team's contribution.

Contact us to learn more about how ProfitSword has been relied on by 115+ hospitality partners and 4,000+ hotels worldwide for over 20 years!

[Contact Us Now](#)